

## → 4 editorial focus



Victor Towers, Midi district, Brussels



Mons station district

### TOWN PLANNING

Residential densification in cities, mixed-use districts, rehabilitating old industrial wastelands, accessibility and mobility... the construction or renovation of a building (offices or housing), of a shopping centre; of hotels, hospitals, public buildings, logistics or semi-industrial parks, all of these have to fit into the vision of the sustainable development of a district, a city and a region.



Chambon, Brussels



Realex, Brussels

### MARKET & PROJECTS

Analysis of the real estate market in the major cities of Belgium : offices, shopping centres, high streets, logistics and semi-industrial buildings.

Analysis of sales and letting prices, take-up, vacancy, available buildings, projects under development.



### REAL ESTATE INVESTMENT, PROPERTY & FACILITY MANAGEMENT

Legislation, tax optimisation, trends and best management practices. Key information so that investments in real estate are efficient both in terms of purchase or letting terms, and in operating and maintenance costs.



### REAL ESTATE NETWORK

Profile of key players in the real estate industry and suppliers who can assist developers in achieving their real estate projects and help real estate end-users to best perform in their property and facility management.

The directory is enlisting the major players in the Belgian real estate industry classified according their field of activities. It is a selection of the full listing available on [www.pro-realestate.be/network](http://www.pro-realestate.be/network)

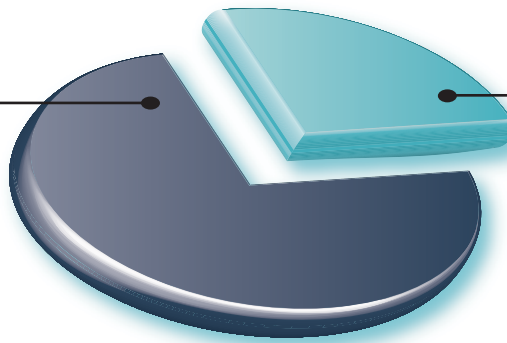
## → Readers: 5,000 professionals involved in real estate investment and management

### ▶ Target groups:

74%

#### Companies involved in Belgian real estate development, investment, sale and management

- real estate developers & investors
- local & public authorities involved in town planning and urban regeneration
- architects
- real estate advisers
- legal & finance advisers
- study bureaux (special techniques, environment)
- services providers for property and building management (security, energy management, HVAC, maintenance,...)



26 %

#### Corporate end-users

(owner and/or occupier) of office, retail and logistic real estate  
End-users from both private and public sector, including non-profit organizations.

### ▶ Circulation:

3,000 copies of the 'Belgium Real Estate Showcase 2014' distributed at REALTY Exhibition in Brussels from May 13<sup>th</sup> to 15<sup>th</sup> May + 2,000 copies sent by post mainly to corporate end-users on June 10<sup>th</sup> with Profacility magazine.

## → PREVIEW PROJECTS - special 2014 MIPIM edition

A preview of the outstanding town planning and real estate projects will be published exclusively for the MIPIM. Digital edition to be send in a newsletter to 6.500 Pro-realestate.be and Profacility.be subscribers. Print edition to be distributed at MIPIM in Cannes from 11 to 14<sup>th</sup> March 2014.

To be published on 6<sup>th</sup> March 2014. Issue based on real estate projects description published online on [www.pro-realestate.be/projects](http://www.pro-realestate.be/projects)



Discover last year special MIPIM edition > [www.pro-realestate.be/bres2013-preview](http://www.pro-realestate.be/bres2013-preview)